



# Cigarette Brand Portfolio

# INTRODUCTION

Established in 2000 in Dubai, the United Arab Emirates, Adam General Trading LLC is a trading company that continuously provides distribution excellence in the Tobacco Industry through outstanding quality and exclusive products.

Backed by a team of hard-working professionals with international experience in the industry, we set out to develop and distribute cigarette products while maintaining the highest quality and evolving along with the times. With a wide spectrum of international brands featured in our collection, we strive to maintain a healthy professional relationships with our partners and associates on a domestic and international scale through sound investments and a transparent policy.

Originally launched in the Middle East, Adam General Trading LLC has already expanded its reach towards Africa, the Far East and Oceania. Today, we continue to gear our resources and knowledge towards providing excellent service to our clients and achieving complete customer satisfaction.

# MISSION

At Adam General Trading LLC, we are firm believers that through a clear perspective and a rigorous management process, we can turn the most astonishing ideas into a firm and successful reality. Through our passion and commitment to excellence we work together to affirm our position in today's market and create long-term value for our clients.

# VISION

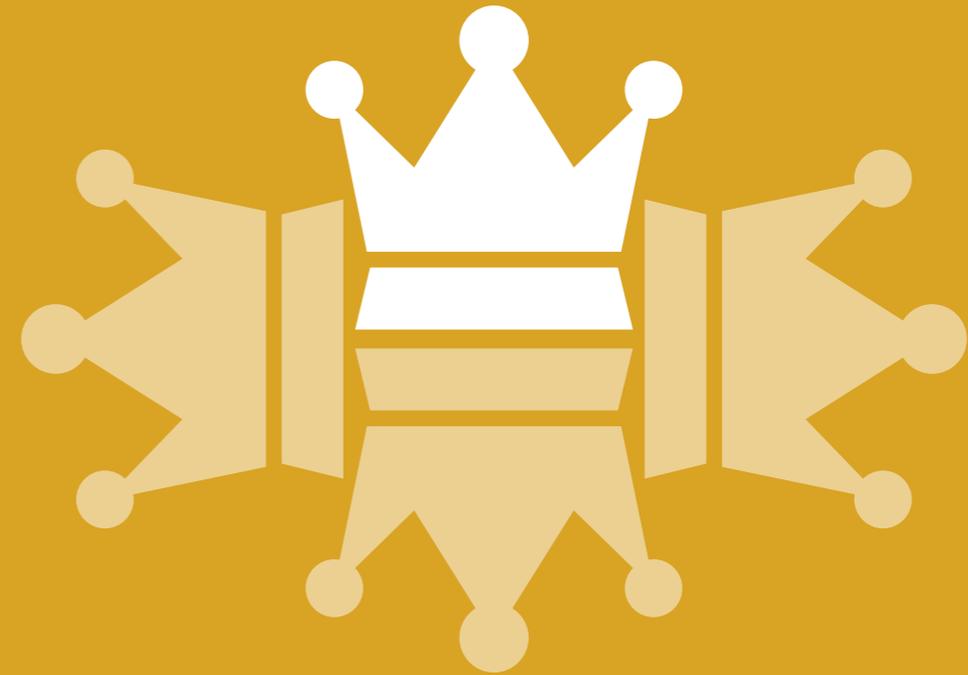
By combining our hard work with our passion for the industry, we aim to establish the company as a recognized distributor in the Middle East and across the four corners of the planet, valued for our competitive edge and our high standards.

## COUNTRIES WHERE WE ARE ACTIVE



## KING SIZE

Made with the richest quality tobacco,  
our King Size cigarette variety is of standard size and  
results in delightful blends of different intensity.





**MANCHESTER RED**

A very intense blend that offers a strong result to maximize the consumer's pleasure and provide a satisfying experience.



**MANCHESTER BLUE**

A medium-strength blend designed for the more moderate tobacco lover, Manchester Blue offers the same satisfying experience with less the intensity.



**MANCHESTER SILVER**

The light quality of the Manchester Silver variety appeals to consumers looking for minimal intensity, providing a delicate quality to their experience.



**MANCHESTER EXTRA**

Echoing its name, Manchester Extra features a strong and intense mix that adds extra flavour for consumers seeking a heightened experience.



-  Blend - Virginia
-  Tar - 12mg
-  Nicotine - 0.9mg



-  Blend - American
-  Tar - 5mg
-  Nicotine - 0.6mg

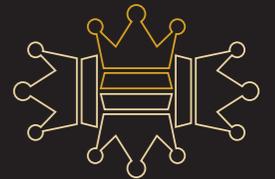


-  Blend - American
-  Tar - 3mg
-  Nicotine - 0.4mg



-  Blend - American
-  Tar - 4mg
-  Nicotine - 0.5mg

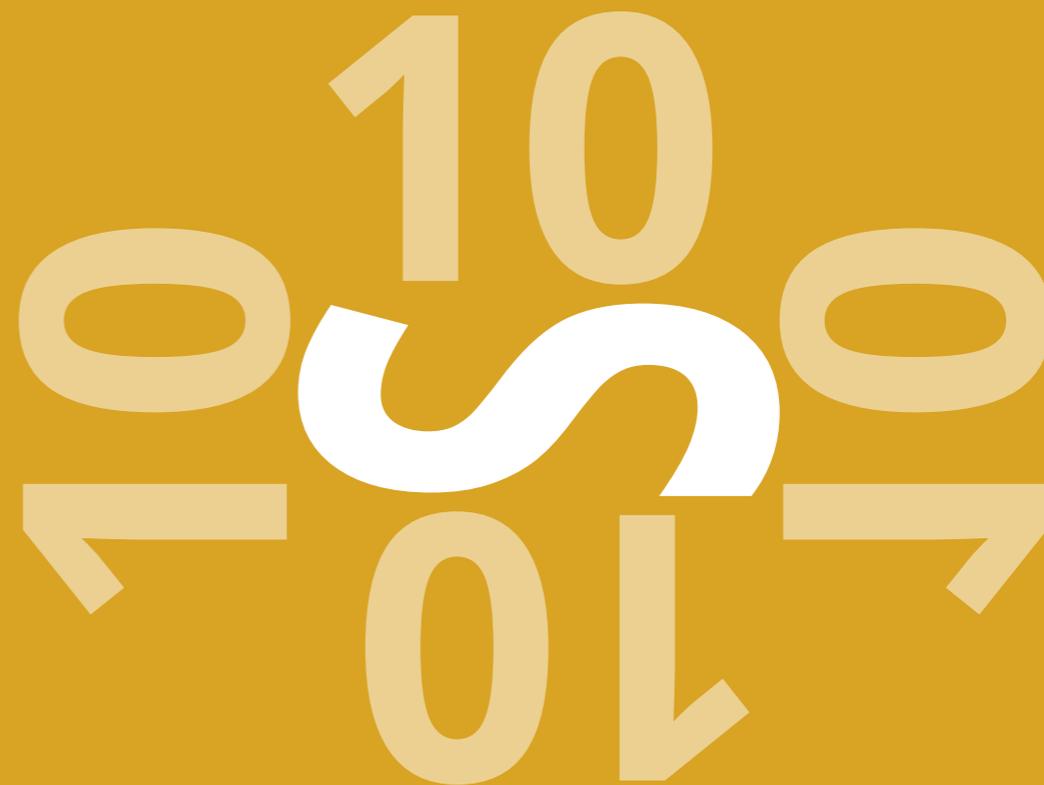
**KING SIZE**

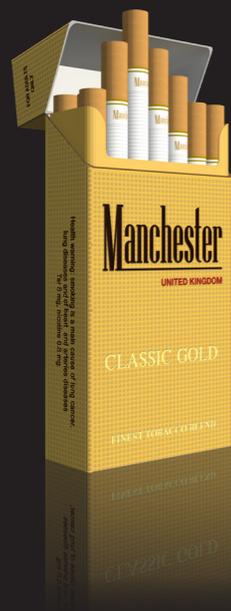


-  Diameter - 7.85 mm
-  Pack - 20/200/10000
-  Length - 84 mm

## 10s

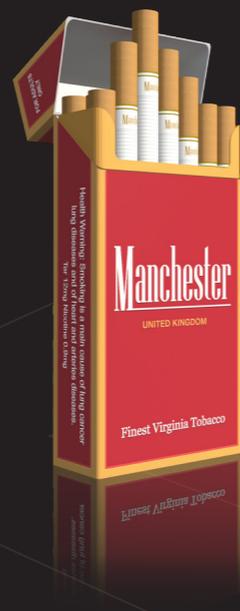
The same rich quality tobacco as in our ordinary packaging only in a smaller format, our 10s format allows us to fit 10 cigarettes per packet.





**MANCHESTER GOLD (10's)**

An American Blend cigarette, similar to our 20s pack of Classic Gold only delivered in a smaller packaging.



**MANCHESTER RED (10's)**

An intense Virginia Blend found in our standard pack of 20s, giving the user a stronger hitting result full of flavor.



-  Blend - American
-  Tar - 8mg
-  Nicotine - 0.8mg



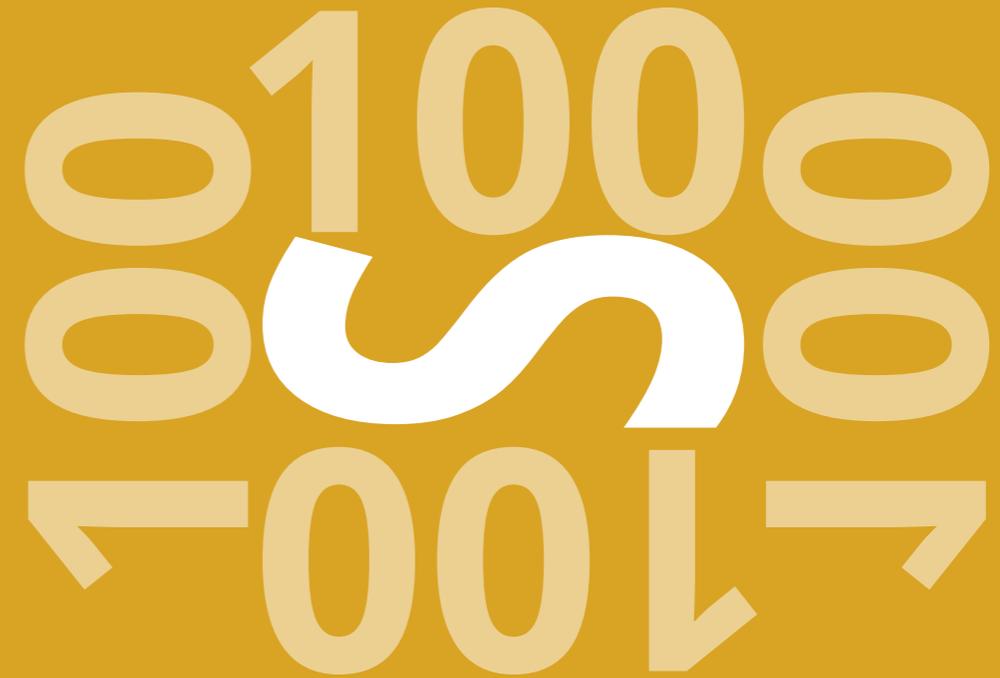
-  Blend - Virginia
-  Tar - 12mg
-  Nicotine - 0.9mg



-  Diameter - 7.85 mm
-  Pack - 10/200/10000
-  Length - 100 mm

## 100s

Soft packed and featuring longer cigarettes, the Manchester 100's variety provides a lasting effect on the consumer and enhances their experience.





**MANCHESTER RED  
(100's)**

In line with its King Size counterpart, Manchester Red features a strong and enhanced blend to provide a most satisfying experience.



**MANCHESTER BLUE  
(100's)**

With the same medium-strength blend used in the King Size variety, Manchester Blue offers a lighter and elongated experience for the more moderate consumer.



**MANCHESTER SILVER  
(100's)**

Consumers who prefer a lighter flavour will enjoy a longer smoking break with the soft-pack Manchester Silver.



-  Blend - Virginia
-  Tar - 8mg
-  Nicotine - 0.8mg

-  Blend - American
-  Tar - 6mg
-  Nicotine - 0.6mg

-  Blend - American
-  Tar - 5mg
-  Nicotine - 0.5mg



-  Diameter - 7.85 mm
-  Pack - 20/200/10000
-  Length - 100 mm

## NANO

A change in the shape and texture of the pack and the cigarettes give the Manchester Nano variety a more modern quality, perfectly illustrating the evolving nature of our daily life.





**NANO RED**

With a medium blend, Manchester Nano Red provides modern consumers with a smoking experience that matches their lifestyle.



**NANO BLACK**

Mixing flavours together, Manchester Nano Black packs different textures together in a small exterior for the modern day consumer.



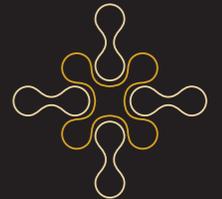
**NANO SILVER**

A light and airy shape combined with a luxurious blend and a very satisfying intensity give Manchester Nano Silver a wonderful dimension for consumers to enjoy.



-  Blend - Virginia
-  Tar - 3mg
-  Nicotine - 0.3mg
-  Blend - American
-  Tar - 4mg
-  Nicotine - 0.4mg
-  Blend - American
-  Tar - 4mg
-  Nicotine - 0.4mg

**Nano**



-  Diameter - 5.39 mm
-  Pack - 20/200/10000
-  Length - 83 mm



**NANO SILVER (NEW)**

Providing a selection of milder tobacco blends, the new Manchester Nano Silver is tailored to offer a most satisfying smoking journey.



**NANO UNO**

With a minimal infusion of tar and nicotine, Manchester Nano Uno caters to consumers who are more cautious to avoid smoking risks.



**NANO WHITE**

Highlighted by the most exquisite American blend, Manchester Nano White is characterized by a rich flavour for today's modern smoking aficionado.

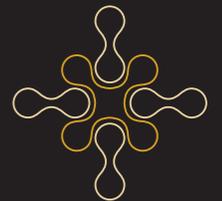


-  Blend - American
-  Tar - 2mg
-  Nicotine - 0.2mg

-  Blend - American
-  Tar - 1mg
-  Nicotine - 0.1mg

-  Blend - American
-  Tar - 2mg
-  Nicotine - 0.2mg

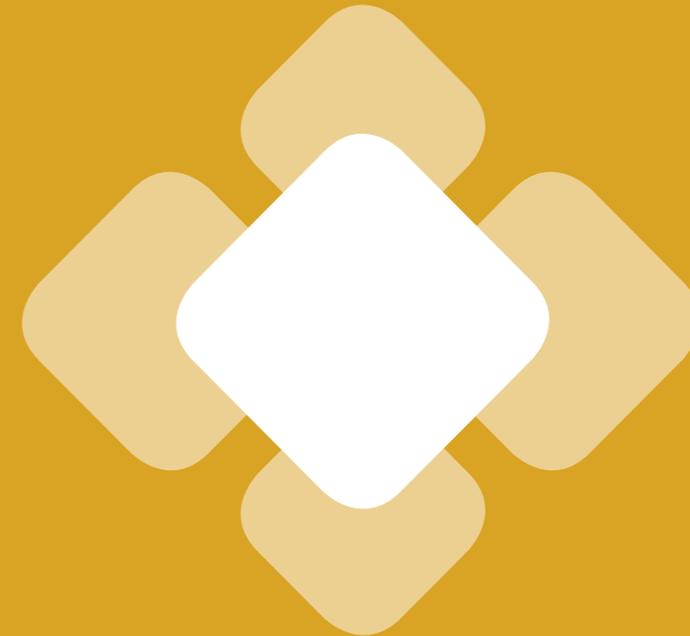
**Nano**



-  Diameter - 5.39 mm
-  Pack - 20/200/10000
-  Length - 83 mm

## ROUND CORNER

Featuring a more classic package with rounded corners and luxurious package, Manchester Round Corner is for a different class of cigarette lovers.





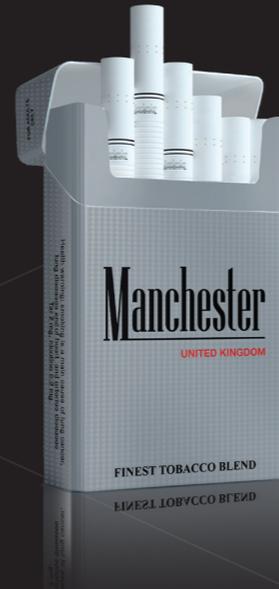
**CLASSIC GOLD**

Much like the colour of its package, Manchester Classic Gold is infused with flavours that provide a luxurious boost of senses.



**PREMIUM BLACK**

Sleek and sharp in package and in essence, Manchester Premium Black is distinguished by excellence, offering consumers a masterful experience.



**CLASSIC SILVER**

Designed for the more sensitive smokers, Manchester Class Silver features a low-level blend of tar and nicotine for lighter consumers.



**MENTHOL**

With a minty cool taste, fragrance and sensation, Manchester Menthol provides a refreshing smoking experience for the modern consumer.



-  Blend - American
-  Tar - 8mg
-  Nicotine - 0.8mg



-  Blend - American
-  Tar - 6mg
-  Nicotine - 0.6mg

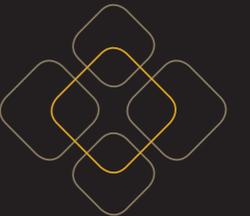


-  Blend - American
-  Tar - 2mg
-  Nicotine - 0.2mg



-  Blend - American
-  Tar - 8mg
-  Nicotine - 0.8mg

**ROUND CORNER**



-  Diameter - 7.8 mm
-  Pack - 20/200/10000
-  Length - 84 mm



**ROYAL RED**

Our signature King Size Red flavour, delivered in a new and updated packaging, giving the best of our Virginia Blend.



**RESERVE**

A strong and intense mix that adds extra flavour for consumers that already enjoy our Manchester King Size Extra.



**LONDON FOG**

A lighter American Blend, providing a delicate and smooth delivery for those that enjoy a softer experience.



**SAPPHIRE BLUE**

Similar to our King Size Blue, a medium strength American Blend, offering the same taste in a brand new look.



-  Blend - Virginia
-  Tar - 12mg
-  Nicotine - 0.9mg

-  Blend - American
-  Tar - 5mg
-  Nicotine - 0.6mg

-  Blend - American
-  Tar - 3mg
-  Nicotine - 0.4mg

-  Blend - American
-  Tar - 4mg
-  Nicotine - 0.5mg

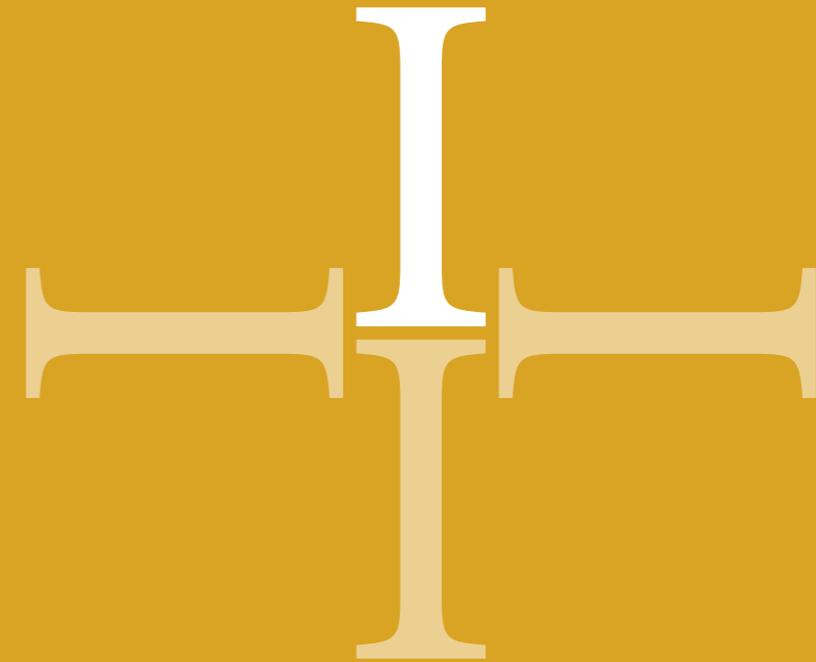
**ROUND CORNER**



-  Diameter - 7.8 mm
-  Pack - 20/200/10000
-  Length - 84 mm

## SUPERSLIMS

With a chic and convenient package, Manchester Superslim cigarettes are luxurious, trendy and perfectly blended to suit even the most demanding of consumers.





**MENTHOL**

Enhanced with a minty flavour to add to the exquisite blend, Manchester Super Slims – Menthol offers a cool and aromatic experience.



**BLUE**

A smooth and delicate blend of tobacco gives Manchester Super Slims – Blue a soft and exquisite character for consumers to enjoy.



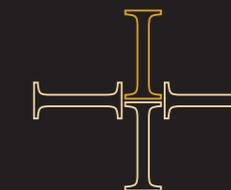
**PINK**

Manchester Super Slims – Pink is highlighted by a lighter and more savoury blend of nicotine and tar in a delicate and thin package.



-  Blend - Virginia
-  Tar - 5mg
-  Nicotine - 0.5mg
-  Blend - American
-  Tar - 4mg
-  Nicotine - 0.4mg
-  Blend - American
-  Tar - 2mg
-  Nicotine - 0.3mg

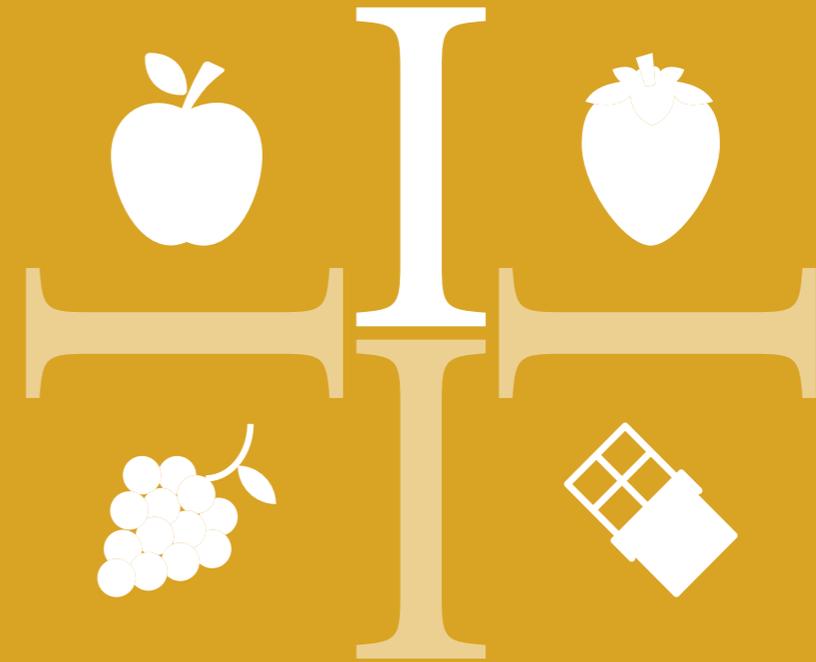
**SUPER SLIMS**



-  Diameter - 5.4 mm
-  Pack - 20/200/10000
-  Length - 99 mm

## SUPERSLIMS FRUITY

Delicate, light and convenient, the fruity variety of Manchester Superslims add a more colourful taste and refreshing experience to offer consumers a higher level of satisfaction.





**CHOCOLATE**

At once sweet and indulgent, the chocolate-flavoured Manchester Super Slims feature unique blends and unusual combinations.



**GREEN APPLE**

The extra kick and sweetness of green apple give this variety a more comforting fragrance that enhances the consumer's experience and maximize their pleasure.



**STRAWBERRY**

Sweet and fruity in essence, the strawberry flavour in the blend masks the strong tobacco flavour to give a milder and lighter effect.



**GRAPE**

Appealing to consumers with a more daring and refined taste in cigarettes, Manchester Super Slims – Grape are designed for the more daring palettes.



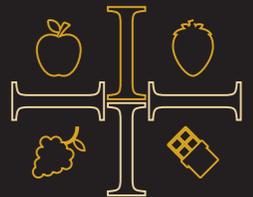
-  Blend - American
-  Tar - 3mg
-  Nicotine - 0.3mg

-  Blend - American
-  Tar - 3mg
-  Nicotine - 0.3mg

-  Blend - American
-  Tar - 3mg
-  Nicotine - 0.3mg

-  Blend - American
-  Tar - 3mg
-  Nicotine - 0.3mg

## SUPERSLIMS FRUITY



 Diameter - 5.35 mm

 Pack - 20/200/10000

 Length - 99 mm



**GUM MINT**

Refreshing and pleasant to smoke, Gum-Mint flavour offers a refreshing kick to those wishing to enjoy their cigarettes with a mix of minty gum flavour.



**CHERRY**

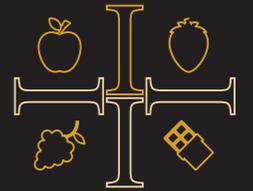
Fruity and candy-like flavour, our Cherry variant offers a pleasant taste to those looking for a fruitier kick.



-  Blend - American
-  Tar - 3mg
-  Nicotine - 0.3mg

-  Blend - American
-  Tar - 3mg
-  Nicotine - 0.3mg

**SUPERSLIMS  
FRUITY**



-  Diameter - 5.35 mm
-  Pack - 20/200/10000
-  Length - 99 mm

# QUEEN

The intense tobacco blend of Manchester Black maximizes the consumer's pleasure and provide a satisfying experience.





**PEARL**

Lighter in essence and in nature, Manchester Pearl holds a delicate balance and airy quality that appeals to consumer looking for a less intense experience.



**BLACK**

The intense tobacco blend of Manchester Black maximizes the consumer's pleasure and provide a satisfying experience.



**BLUE**

Designed for more moderate tobacco lovers, Manchester Blue features a medium-strength blend that provides the same satisfying experience with less intensity.



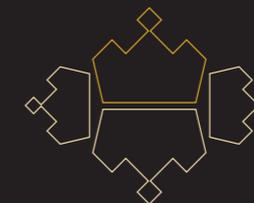
**RED**

Blended dynamically to deliver boosting experience.



<ul style="list-style-type: none"> <li> Blend - American</li> <li> Tar - 4mg</li> <li> Nicotine - 0.4mg</li> </ul>	<ul style="list-style-type: none"> <li> Blend - American</li> <li> Tar - 6mg</li> <li> Nicotine - 0.6mg</li> </ul>	<ul style="list-style-type: none"> <li> Blend - American</li> <li> Tar - 5mg</li> <li> Nicotine - 0.5mg</li> </ul>	<ul style="list-style-type: none"> <li> Blend - American</li> <li> Tar - 10mg</li> <li> Nicotine - 0.8mg</li> </ul>
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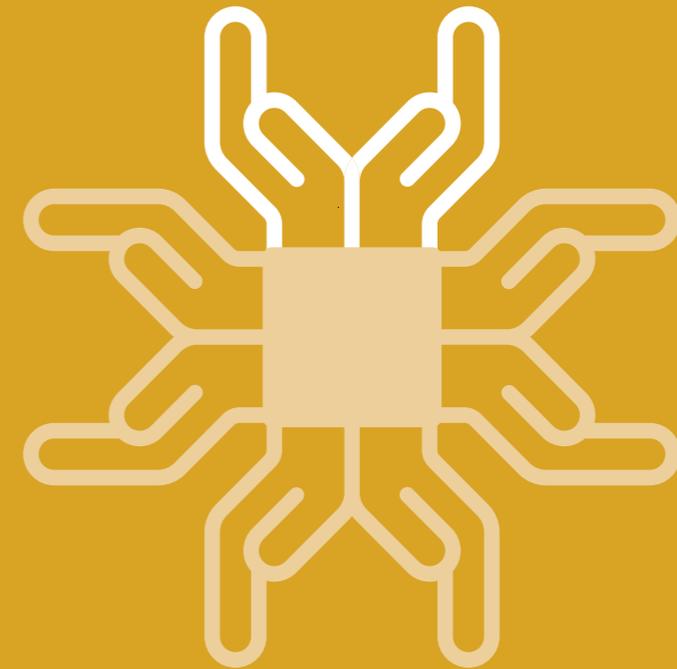
**QUEEN**



-  Diameter - 6.8 mm
-  Pack - 20/200/10000
-  Length - 84 mm

## HAND ROLLING TOBACCO

For the more seasoned cigarette consumers, Manchester Hand Rolling Tobacco provides a more liberating experience that allows you to roll your own cigarettes to your own liking, offering you full control over strength and intensity.



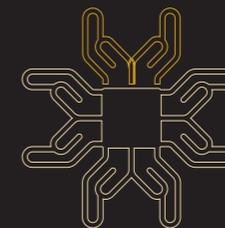


### MANCHESTER VIRGINIA CLASSIC

With a blend that features the highest quality Virginia Tobacco leaves, this classic variety leaves a lasting impression.



### HAND ROLLING TOBACCO



-  Blend - Virginia
-  Pack - 6kg

## JB 007

Echoing the prestige and luxury of the world's most famous special agent, Manchester JB 007 King Size offer the highest quality blends in a standard package.





**JB 007 RED**

Made with a fully-flavoured blend, JB 007 Red provides a most flattering and highly sensory smoking experience.



**JB 007 BLACK**

An American Blend, JB 007 Black delivers a stronger flavour delivered through the same blend as its Blue and Silver counterparts.



**JB 007 BLUE**

With a smooth and satisfying taste, JB 007 Blue features a distinctive quality tobacco blend and a pleasing and enticing package.



**JB 007 SILVER**

Featuring a mix of carefully selected and perfectly blended Virginia Tobacco leaves, JB 007 Silver provides the highest quality and most satisfying taste.



-  Blend - Virginia
-  Tar - 10mg
-  Nicotine - 1.0mg



-  Blend - American
-  Tar - 8mg
-  Nicotine - 0.8mg

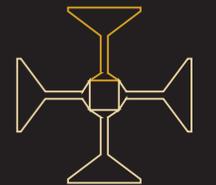


-  Blend - American
-  Tar - 7mg
-  Nicotine - 0.7mg



-  Blend - American
-  Tar - 5mg
-  Nicotine - 0.5mg

**JB 007**



-  Diameter - 7.85 mm
-  Pack - 20/200/10000
-  Length - 84 mm

# Thank you.

ADAM GENERAL TRADING LLC  
Rm. 1401 / 1407  
The Exchange Tower  
Business Bay, Dubai, UAE  
T: +971 4 368 5221, F: +971 4 240 8652  
E: [info@mgt.ae](mailto:info@mgt.ae) / [info@adamtrd.com](mailto:info@adamtrd.com)  
[www.manchestercigarettes.com](http://www.manchestercigarettes.com)